



How can you promote your business and support the BCO?

The BCO and Bowmanville residents value the support of local businesses. In fact, the BCO depends on that support to keep our volunteer organization going. Bowmanville serves a community made up of 1,500+ households on the north side of Chicago, directly west of Andersonville and is sub-neighborhood of Lincoln Square. Bowmanville is in 40th ward of Chicago, served by Alderman Andre Vasquez.

The purpose of the Bowmanville Community Organization is to facilitate communication and interaction within the community and with local officials and other organizations to ensure that the interests of the members of the community are being addressed. Since its inception in 1987, the BCO has contributed to a solid foundation of community service and neighborliness, while facilitating communication within the community.

There are many ways you can help us continue to improve the Bowmanville community by supporting the BCO's programming by becoming a business member. All business members are recognized by an article in our newsletters, website, and Facebook page. Contact membership@bcochicago.org to join as a member. For placing an ad in the Bowmanville Bee contact ads@bcochicago.org or president@bcochicago.org to find the best way to work together.

Benefits of Advertising/Supporting the BCO:

- **Advertise with us:** We can accept paid advertisements in our quarterly Bowmanville Bee newsletter, our community Street Sale Map, and our Annual Garden Walk program. See pg. 2 of this document for details.
- **Offer a BCO Bargain:** Once you become a business member, we will provide additional promotion of your businesses if you offer a BCO Bargain, which can be any type of discount to BCO members for a specified period of time.
- **Donate Raffle Prizes:** We welcome donated goods, services, and gift certificates for use in our event raffles, volunteer recognition, and other BCO programming. Raffles are held at our annual events.
- **Make other In Kind Donations:** In kind donations of all types are also needed: help with printing, entertainment, food, event supplies, event venues, garden landscape, etc.
- **Host a booth at the Bowmanville Summer Social:** We'd love to make a local marketplace part of the Summer Social. Crafters and Businesses are welcome to host booths for the low cost of \$25/booth. Bring your own table. The Summer Social is staged along Bowmanville Avenue near the Bowmanville GreenSpace at Bell Avenue.
- **Sponsor one of the BCO's other annual events:** Sponsorship can be arranged for the Garden Walk, the Street Sale wrap up party, Open Community Meeting or any one of our First Friday Bee Social or fundraising events. We can work with you on what makes sense for your business, whether it is a paid sponsorship, providing space for an event, or giving food, goods, or services.

- **Feed our Gardeners - Sponsor a Garden Workday:** We are looking for businesses and individuals who can help us feed our garden volunteers. We get from 5-20 people working in our community green spaces on workdays and we need to sustain them with food and drinks while they are gardening. Sponsors will be recognized at the workdays and in our Bee, website, and newsletters.
- **Contribute \$\$ or time to the BCO:** Cash donations and volunteers are always welcome! Examples of projects that businesses have supported in the past include the GreenSpace, the Berwyn Mural, and the gardens. An annual contribution to the BCO keeps these and other programs going.
- **Speak at the Community Open Meeting:** We often have business guest speakers introducing their business to our residents.

The BCO is established as a not for profit corporation under the General Not for Profit Act of Illinois. The BCO is a non-partisan, non-sectarian, not for profit civic organization. The BCO is not currently a 501(c)(3) entity. However, contributions made in support of BCO GreenSpace programming are fully tax deductible through the BCO's partnership with Friends of the Parks.



PAID ADVERTISING SPACE AVAILABLE IN THREE BCO PUBLICATIONS

1. **The quarterly hardcopy Bowmanville Bee newsletter**
 - The newsletter is delivered in hardcopy to approximately 1500 households in Bowmanville. It is also available for pickup at several local businesses and posted online via the BCO website and Facebook page. For examples of past Bee's, please see: www.bcochicago.org/bowmanville-bee-newsletter.
2. **The Bowmanville Community Street Sale map**
 - The Street Sale map is handed out to hundreds of shoppers during our community wide street sale the first Saturday in June each year.
3. **The Annual Bowmanville Garden walk program**
 - The Garden Walk Program is given to each visitor, volunteer, and participant at the garden walk via our 2 welcome tables and at the Garden Walk party. We typically have around 40 volunteers, 20+ gardens being shown, and 100+ visitors to our gardens during the walk. The garden walk is an annual event, usually in early July.

Deadlines for Advertising:

The Bee schedule is:

Winger issue: Early February / mid-January deadline for copy

Spring issue: Early May / mid-April deadline for copy

Summer issue: End of July / July 1st deadline for copy

Fall issue: Early October / early Sept deadline for copy

Deadline for Ads for the Street Sale maps: **Third week of May**

Deadline for Ads for the Garden Walk brochure: **Last week of June**

Ad requirements:

Black and White Ads need to be sized correctly and emailed prior to each deadline in both JPG and PDF format to ads@bcochicago.org. If you need help to create your ad, please contact us BEFORE the deadline.

Ad Pricing & Sizing:

Prices and sizing apply to all of our publications. The Bee and Street Sale Map are printed on letter size paper. The Garden Walk Program is a folded booklet printed on letter size paper.

- \$25 -business card size, 3.5"W x 2"H
- \$75 - quarter page, 3.5"W x 5"H
- \$150 - half page, 7.75"W x 5"H

Note: A 5% discount is available if you are able to commit up front to the next 4 issues of the Bee.

Contact ads@bcochicago.org or events@bcochicago.org to find the best way to work together. Call the BCO Hotline at 773-349-2268 with any questions.

Thank you so much for your ongoing support of the BCO and our community!

We look forward to hearing from you at ads@bcochicago.org to confirm your ad space. Along with your confirmation please give us your current contact info so we can update our advertiser contact list.

Name:
Billing Address:
Email:
Phone:

Business Name:
Ad size:
Which Publications?
Number of Issues (for Bee):

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BCO Calendar of Events:

March – 3 rd Thursday	BCO Community Meeting
April – Earth Day	Community Spring Clean-Up/Earth Day
June – 1st Saturday	Street Sale (Community-wide)
July – Saturday of the 4 th	Bowmanville Garden Walk
August – 3 rd Saturday	Summer Social
October – 3 rd Thursday	BCO Community Meeting

Garden work days: periodic Saturdays and Wednesday evenings from March through October. Check our online calendar for specifics.

First Friday Bee Social meet-ups: 1st Friday every other month from 5pm – 7pm. Locations vary. Suggest something!

Check our online calendar at www.bcochicago.org for updates on any dates.

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