

How can you promote your business and support the BCO?

The BCO and Bowmanville residents value the support of local businesses. In fact the BCO depends on that support to keep our volunteer organization going. Bowmanville serves a community made up of 1,500+ households on the north side of Chicago, directly west of Andersonville. Bowmanville is bounded by Ravenswood Avenue to the east, Western Avenue to the west, Foster Avenue to the south, and Rosehill Cemetery (Bryn Mawr Ave.) to the north. This neighborhood is in the 40th ward of Chicago, served by Alderman Patrick O'Connor.

There are many ways you can help us continue to improve the Bowmanville community by supporting the BCO's programming. All supporters are recognized via our newsletters, website, and Facebook page.

Contact ads@bcochicago.org or president@bcochicago.org to find the best way to work together.

- **Advertise with us:** We can accept paid advertisements in our quarterly Bowmanville Bee newsletter, our community Street Sale Map, and our Annual Garden Walk program. See pg. 2 of this document for details.
- **Offer a BCO Bargain:** We promote (for free) businesses while they offer a BCO Bargain, which can be any type of discount to BCO members for a specified period of time.
- **Donate Raffle Prizes:** We welcome donated goods, services and gift certificates for use in our event raffles, volunteer recognition, and other BCO programming. Raffles are held at our annual events.
- **Make other In Kind Donations:** In kind donations of all types are also needed: help with printing, entertainment, food, event supplies, event venues, garden landscape, etc.
- **Host a booth at the Bowmanville Summer Social:** We'd love to make a local marketplace part of the Summer Social. Crafters and Businesses are welcome to host booths for the low cost of \$15/booth. Bring your own table. The Summer Social is staged along Bowmanville Avenue near the Bowmanville Green Space at Bell Avenue.
- **Sponsor one of the BCO's other annual events:** Sponsorship can be arranged for the Garden Walk, the Street Sale wrap up party, Open or any one of our Bee Social or fundraising events. We can work with you on what makes sense for your business, whether it is a paid sponsorship, providing space for an event, or giving food, goods or services.
- **Feed our Gardeners – Sponsor a Garden Workday:** We are looking for businesses and individuals who can help us feed our garden volunteers. We get from 5–20 people working in our community green spaces on workdays and we need to sustain them with food and drinks while they are gardening. Sponsors will be recognized at the workdays and in our Bee, website and newsletters.
- **Contribute \$\$ or time to the BCO:** Cash donations and volunteers are always welcome! Examples of projects that businesses have supported in the past include the GreenSpace, the Berwyn Mural, and the gardens. An annual contribution to the BCO keeps these and other programs going.
- **Speak at an Open Meeting:** We often have guest speakers on topics of interest to our residents. This can include local businesses.

The BCO is established as a not for profit corporation under the General Not for Profit Act of Illinois. The BCO is a non-partisan, non-sectarian, not for profit civic organization. The BCO is not currently a 501(c)(3) entity. However, contributions made in support of BCO GreenSpace programming are fully tax deductible through the BCO's partnership with Friends of the Parks.

PAID ADVERTISING SPACE AVAILABLE IN THREE BCO PUBLICATIONS

1. **The quarterly hardcopy Bowmanville Bee newsletter**
 - The newsletter is delivered in hardcopy to approximately 1500 households in Bowmanville. It is also available for pickup at several local businesses and posted online via the BCO website and Facebook page. For examples of past Bee's, please see: www.bcochicago.org/bowmanville-bee-newsletter.
2. **The Bowmanville Community Street Sale map**
 - The Street Sale map is handed out to hundreds of shoppers during our community wide street sale the first Saturday in June each year.
3. **The Annual Bowmanville Garden walk program**
 - The Garden Walk Program is given to each visitor, volunteer, and participant at the garden walk via our 2 welcome tables and at the Garden Walk party. We typically have around 40 volunteers, 20+ gardens being shown, and 100+ visitors to our gardens during the walk. The garden walk is an annual event, usually in early July.

Deadlines for Advertising:

The Bee schedule is:

- Winter Issue – Early February [mid January deadline]
- Spring Issue – Early May [mid April deadline]
- Summer Issue – End of July – [July 1 deadline]
- Fall Issue – Early October [early Sept deadline]

Deadline for Ads for the Street Sale maps: **Third week of May**

Deadline for Ads for the Garden Walk brochure: **Last week of June**

Ad requirements:

Black and White Ads need to be sized correctly and emailed prior to each deadline in both JPG and PDF format to ads@bcochicago.org. If you need help to create your ad, please contact us BEFORE the deadline.

Ad Pricing & Sizing:

Prices and sizing apply to all of our publications. The Bee and Street Sale Map are printed on letter size paper. The Garden Walk Program is a folded booklet printed on letter size paper.

- \$25 –business card size, 3.5"W x 2"H
- \$75 – quarter page, 3.5"W x 5"H
- \$150 – half page, 7.75"W x 5"H

Note: A 5% discount is available if you are able to commit up front to the next 4 issues of the Bee.

We look forward to hearing from you at ads@bcochicago.org to confirm your ad space. Along with your confirmation please give us your current contact info so we can update our advertiser contact list.

Name:

Billing Address:

Email:

Phone:

Business Name:

Ad size:

Which Publications?

Number of Issues (for Bee):

Contact ads@bcochicago.org or events@bcochicago.org to find the best way to work together. Call the BCO Hotline at 1-866-837-1006 with any questions.

Thank you so much for your ongoing support of the BCO and our community!

BCO Calendar of Events:

MARCH (3rd Thursday)	BCO Open Meeting
AUG (mid)	Summer Social
JUNE (1st Saturday)	Bowmanville Street Sale
Late September	Oktoberfest
OCT (4th Thursday)	BCO Open Mtg & Election
JULY (Sat after 4th)	Bowmanville Garden Walk

Garden work days: periodic Saturdays and Wednesday evenings from March through October. Check our online calendar for specifics.

Bee Social meet-ups: periodic, with dates, themes and locations that vary. Suggest something!

Check our online calendar at www.bcochicago.org for updates on any dates.