

The BCO sells advertising space in our quarterly Bowmanville Bee newsletter. The newsletter is delivered in hardcopy to approximately 1500 households in Bowmanville. It is also available for pickup at several local businesses and posted online via the BCO website and Facebook page.

For examples of past Bee's, please see: www.bcochicago.org/bowmanville-bee-newsletter.

The 2011 schedule for publication is:

- **Winter Issue - Early February [Jan 15 deadline, Feb 4 out for delivery]**
Promotes the veggie plot applications, and Open Meeting on March 24 and Street Sale applications
- **Spring Issue - Early May [April 16 deadline, May 6 out for delivery]**
Promotes the street sale application and garden walk applications
- **Summer Issue - End of July – [July 2 deadline, July 22 out for delivery]**
Promotes the Ice Cream social
- **Fall Issue - Early October [Sept 10 deadline, Sept 30 out for delivery]**
Promotes the Bowmanville Fall Festival and October Open Meeting and Election

Ad requirements & Pricing

Black and White Ads need to be sized correctly and emailed prior to each deadline in both JPG and PDF format to ads@bcochicago.org. If you need help to create your ad, please contact us BEFORE the deadline.

Pricing & Sizing is as follows:

- \$25 –business card size, 3.5”W x 2”H
- \$75 – quarter page, 3.5”W x 5”H
- \$150 – half page, 7.75”W x 5”H

Note: A 5% discount is available if you are able to commit up front to the next 4 issues.

How else can you help the BCO?

- **GreenSpace Business Contribution programs:** We encourage our advertisers to brainstorm with us on how you can help us raise money for development of Bowmanville's newest GreenSpace. We are hoping local businesses will come up with their own way of contributing that both promotes their business and helps the BCO meet our fundraising goals. We have a goal of raising \$50,000 by August 2012.
 - *For example, North Community Bank is launching a new account initiative whereby they will give \$\$ to GreenSpace for new accounts opened at 3 of their local branches during promotion.*We would like to work with you to find ideas for a Business Contribution program that suits you. We will help you promote any incentive you are able to offer via our website, facebook page, and newsletters.
- **Raffle Prizes & other in kind donations:** We also welcome donated goods, services or gift certificates for use in our event raffles or other BCO programming. Raffles are held at our annual events.

We look forward to hearing from you at ads@bcochicago.org to confirm your ad space. Along with your confirmation please give us your current contact info so we can update our advertiser contact list.

Name:
Billing Address:
Email:
Phone:
Business Name:
Ad size:
Number of issues (1-4):

Billing:

Payment is due upon publication of the issue that includes your advertisement. Please remit payment within 30 days of receipt of invoice. Checks for advertising fees can be made out to Bowmanville Community Organization and mailed or dropped off to:

- BCO Treasurer, 1901 W. Summerdale Avenue, Chicago IL 60640

Email print ready JPG and PDF of your ad to ads@bcochicago.org

Call the BCO Hotline at 1-866-837-1006 with any questions.

Thank you so much for your ongoing support of the BCO and our community!